WHY PARTNER WITH THE CFSNM?

The Community Foundation of Southern New Mexico is excited and challenged by a growing recognition of the power of philanthropy to bring meaningful change to southern New Mexico. Each corporate philanthropy investment, regardless of the amount, grows the ripple of philanthropy created in our community.

LONG-TERM COMMUNITY BENEFITS
For more than 30 years, the Community Foundation of Southern New Mexico has been dedicated to improving our region and connecting donors to the most pressing needs of southern New Mexico. As a center for charitable giving, we support the arts, feed the hungry, expand literacy, improve health, and support countless other meaningful causes in Doña Ana, Sierra, Otero, Grant, Hidalgo, Lincoln and Luna counties. As a corporate partner with the CFSNM, your dollars are invested in creating lasting change for our community.

WHERE DO YOUR DOLLARS GO?
Corporate philanthropy supports the CFSNM Community Impact Fund, enabling our work to truly improve our community throughout southern New Mexico. This includes expanding the Foundation’s grant-making and nonprofit education initiatives, and overall philanthropic impact in each of the seven counties we serve. As we continue to expand our impact in the region, your support will allow your business to create a lasting impact in southern New Mexico.

YOUR PHILANTHROPIC IMPACT
- More than $18 million in philanthropic work in 30 years
- 42 local nonprofit endowments support various needs in SNM
- Grant making to nearly 30 partners since 2016
- More than $110,000 awarded to local students in 2019
- More than 1,000 newsletter subscribers each quarter
- Average of 500 attendees at annual CFSNM Gala
- Average 14,000+ organic Facebook impressions each month
- Average 6,000+ organic reach each month on CFSNM Facebook
- Average 1,000 annual impact reports dispersed in the community
# Partnership Levels

When you partner with the Community Foundation of Southern New Mexico, you are taking the first step to provide a benefit to your business, the CFSNM, and most importantly, the local nonprofit organizations serving families in our community. Your support makes southern New Mexico a great place to live, and a great place to give.

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<tr>
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<th>Builder $2,500</th>
<th>Ambassador $1,500</th>
<th>Partner $1,000</th>
<th>Supporter $500</th>
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<tbody>
<tr>
<td>Recognition in CFSNM lobby</td>
<td>x</td>
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<td>Logo on CFSNM website</td>
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<td>Recognition in Impact Report</td>
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<td>Recognition in quarterly CFSNM newsletters</td>
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<td>Thank You ad in local newspaper</td>
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<td>logo</td>
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<td>Sponsor Spotlight newsletter</td>
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<td>Sponsor Spotlight social media</td>
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<tr>
<td>Preferred seating at Gala</td>
<td>12 seats</td>
<td>10 seats</td>
<td>6 seats</td>
<td>2 seats</td>
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<tr>
<td>Speaking opportunity at Gala</td>
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<td>Membership in 100 Who Give</td>
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<td>Opportunity to participate on grant or scholarship committee</td>
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<td>Opportunity to participate in local convening seminars</td>
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<tr>
<td>Logo used in CFSNM event marketing (as applicable)</td>
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<tr>
<td>Business marketing materials welcome at CFSNM events</td>
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<tr>
<td>Verbal recognition at EPI, Gala &amp; other major CFSNM events</td>
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Each partnership level can be combined with a package for our Estate Planning Institute, allowing you to choose the ways in which your business supports the Community Foundation of Southern New Mexico.

*Does not include in-kind contributions*
GREGORY ESTATE PLANNING ADVISORY COUNCIL

In 2019, the CFSNM honored long-time supporter Richard Gregory and his wife, Nancy, by officially naming EPI as an event part of the Gregory Estate Planning Advisory Council. Under the new council, the 28th annual Estate Planning Institute in 2020 will be comprised of professional seminars, a discussion forum with members of the Gregory Advisory Council, and a Community Conference for guests who wish to know more about their options in planning an estate gift.

ESTATE PLANNING INSTITUTE

PRESENTING SPONSOR - $1,000
- Full-page advertisement in speaker reference manual
- Complimentary registration for 2 people (+2 speaker reference manuals)
- Top recognition on sponsor board at all EPI events
- Verbal Acknowledgement at all EPI events

GOLD - $750
- Full-page advertisement in speaker reference manual
- Complimentary registration for 1 person (+ speaker reference manual)
- Sponsor board recognition at all EPI events
- Verbal Acknowledgement at all EPI events

SILVER - $500
- Half-page advertisement in speaker reference manual
- Sponsor board recognition at all EPI events
- Verbal Acknowledgement at all EPI events

BRONZE- $250
- Quarter-page advertisement in speaker reference manual
- Verbal Acknowledgement at all EPI events

COMMUNITY PLANNED GIVING CONFERENCE

EVENT SPONSOR - $1,500 POSTPONED
Limited to 1 sponsor for the fall event, and 1 sponsor for the spring event. Includes food + setup costs for up to 40 attendees.
- Full-page advertisement in speaker reference manual
- Opportunity for business marketing materials at Community Conference
- Speaking opportunity at Community Conference
- Complimentary registration for 1 person (+ speaker reference manual)
- Sponsor board recognition at all community events
- Verbal acknowledgement at all community events
ANNUAL CFSNM GALA

What began as the Mayor’s Ball in the early 2000’s, our annual fundraising Gala has transpired into a one-night event filled with elegance, fun, and hundreds of local philanthropists and business owners. Each year, the CFSNM offers a portion of the funds to our 42 nonprofit endowment partners by giving them the opportunity to apply for our Gala Grant. Mark your calendars for our "Roaring Twenties" Gala on October 17, 2020 and help us reach our goal of raising $80,000 for the CFSNM.

TABLE SPONSORSHIP - $1,150
- Logo displayed on Gala volunteer tables (1 table)
- Quarter-page advertisement in Gala program
- Verbal acknowledgement at Gala
- "Thank You" post on CFSNM Facebook

HALF TABLE SPONSORSHIP - $575
- Verbal acknowledgement at Gala
- "Thank You" post on CFSNM Facebook

"100 WHO GIVE" FOUNDERS CIRCLE

If you can carve out 100 minutes of time, together we can raise $10,000 for the charity or cause of our collective choice - and that charity could be chosen by YOU! Originally founded in Jackson, MI by 100 women who purchased 300 cribs for newborns, the "100 Who Give" concept allows us all to give $100 four times a year to raise a total of $40,000 a year for our community.

FOUNDERS CIRCLE MEMBERSHIP - $400
This one-year commitment is a promise to give $100.00 to all four 100 Who Give Las Cruces events (totaling $400.00), regardless of whether you can attend each of our four annual gatherings. Your contribution will go to the winning charitable cause or organization that is gifted the earnings from each event. As part of your membership, you’ll receive:

- Name or Company Logo displayed on CFSNM 100 Who Give page
- 2 seats at every 100 Who Give event (no additional votes)
- Recognition at all 100 Who Give events